

# UNMISTAKABLE LEADER™

Lead yourself. Lead others. Lead your organization.

Unmistakable LEADER™ is a 6-module intensive learning program that will transform individual managers into inspirational leaders. Experienced executives and leadership facilitators will guide participants through each session, and share their unmistakable stories. Learn to unlock the power of the RIGHT brain and apply unique strategies to inspire high-performing teams.

## PROGRAM OVERVIEW



The foundational workshop of Unmistakable LEADER™, **Right Brain Justified** teaches the brain science behind creating environments where people thrive. Part experiential, part lecture — participants will be stretched in preparation to apply a right-brain approach to their teams. These concepts will also be integrated into the leadership workshops that follow.

- Recognize amygdala hijacks and apply techniques to control them in ourselves and others.
- Assess self and teams to begin the journey of migrating from a fixed to a growth mindset to drive creativity and innovation.
- Learn innovative thinking methods in a collaborative environment.
- Manage the effect of threats and maximize the reward state to generate ideas, harness effort and create joy in the workplace.



Step into **Team Building** as you embrace the power of vulnerability to build trust with your cohort and gain skills to deepen relationships with your teams. Practice critical skills to maximize team function.

- Experience vulnerability and learn to safely introduce it to your team with impact.
- Employ storytelling to connect with your people in a way that creates deeper meaning.
- Assess the function of your teams and learn tangible strategies to drive performance and begin the transformation to an Unmistakable (High-Trust) Culture™.
- Create environments where conflict and failure are healthy and supported.



Send your people on an unmistakable **Employee Journey** as you craft a talent strategy that spans generations. Discover tangible tools to attract, engage, and develop top talent in your industry and create joy throughout the employee life cycle. Make their success your success.

- Master a unique approach to onboarding to reduce the cost of confusion and early turnover.
- Harness the power of personalized development to maximize employee-driven performance.
- Create S.A.F.E.™ performance discussions that support talent needs in real time.
- Develop a strategy for knowing your people's aspirations and abilities, both professional and personal, to position them now and for future growth.



Become a truly **Gifted Messenger**, combining verbal and visual strategies that move small and large groups. Learn the art of giving and receiving feedback and how to capture and communicate the culture of your organization in memorable, sustainable ways.

- Hone your storytelling craft with valuable feedback from your cohort.
- Discover strategies to balance diverse audience perspectives and broaden connection.
- Capture the power of visual communication to share values and sustain culture.
- Take an ABS™ approach to drive home a sense of belonging throughout your organization.



Identify your essential role as a leader to inform your development needs. Launch an executive learning plan along with your cohort that will extend **Outside Your Walls** and beyond the program.

- Combine your gifts, best day ever, and organizational needs to clarify your essential role as a leader.
- Create an Executive Development Plan (EDP) to develop yourself and those around you to achieve at the highest levels.
- Launch your cohort as a continuous learning forum to share expertise and experience – driving member success and accountability into the future.



Conclude the Unmistakable LEADER™ journey with part celebration and part delivery of a capstone project certain to **Ignite the Movement** in your organization and in your life.

- Combine the program learnings as you present your project to the diverse perspectives of your cohort.
- Gather and give valuable, constructive feedback in final preparation before you implement your capstone.
- Plan your first quarterly connection with the cohort to extend the learning journey.
- Celebrate new learnings, new relationships, and a bright future!